

**Giving Smarter  
Initiative**



Saint Peter's Parish

**“Giving Smarter Initiative”**

Part 3: Donation Matching Programs

# Donation Matching Programs

- Many private corporations and some unions & employer associations offer an employee benefit that will match the employee's charitable donations to qualified charities.
- Every Matching Program is company specific: eligibility requirements, matching ratios, and processing mechanics are unique.
- By using their employer's Matching Programs, Parishioners can effectively double the amount of their donations to St. Peters.

# Donation Matching Program Facts

- 65% of Fortune 500 companies offer a Matching Program.
- 78% of the match-eligible donors have no idea that their company offers a Matching Program.
- Only 7% of donors at companies with Matching Programs actually submit a matching gift request.
- 85% of matching companies also offer “employee volunteer credits”: the company makes a donation to a charity after the employee completes a set number of volunteer hours for that charity.

Statistics provided by [DoubletheDonation.com](https://www.doublethedonation.com)

# Companies with Matching Programs

- United Healthcare
- Bank of NY Mellon
- AT&T
- Merrill Lynch
- Humana
- Bank of America
- Allstate
- Wells Fargo
- Collins (Raytheon)
- Utica National
- State Farm
- Johnson & Johnson
- Northrop Grumman
- National Grid
- Walmart
- Home Depot
- Level3
- United Parcel
- Booz Allen
- Visa
- Pitney Bowers
- Verizon
- Morgan Stanley
- Mastercard

This list provides a representative list of companies offering matching programs. You should contact your employers Human Resources Department to find out if your they offer a program and how you can participate in it.

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